

# Community Events & Fundraising Proposal

If you are planning a Community Event or fundraising initiative to benefit Friends of The Northumberland Strait (FOTNS), please register with us by completing the following form and returning to:

Friends of the Northumberland Strait  
P.O. Box 1649  
Pictou, Nova Scotia  
B0K 1H0

Email: [info@friendsofthenorthumberlandstrait.ca](mailto:info@friendsofthenorthumberlandstrait.ca)

We will notify you when your request has been reviewed, and contact you with further details.

## Contact Information

Name/Company/Organization: \_\_\_\_\_

Please select the category that best describes you:

Individual    School    Organization/Business    Community    Other: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Relationship to organization if applicable, Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: Province: Postal Code: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Home Phone \_\_\_\_\_ Fax: \_\_\_\_\_

Email(s): \_\_\_\_\_

## Initiative Details

The following information is required by FOTNS to determine our Group's involvement. FOTNS needs to ensure our mission and values are properly represented through any event or fundraising initiative taking place on our behalf. All proposals need to be reviewed and approved by a FOTNS representative before publication and implementation of fundraising events.

Name of Event/Program: \_\_\_\_\_

Type of Event/Program:                      One-Time                      Ongoing

Location of Event/Program: \_\_\_\_\_

Address: \_\_\_\_\_

Is this event open to the public?                      YES                      NO

Target Audience:    Family/Friends    Members/Customers    General Public    Staff

Expected # Attendance/Participation: \_\_\_\_\_

Briefly describe your Community Event /fundraising initiative:

---

---

---

Will any other charitable organizations benefit from this event / initiative?    YES                      NO

If yes, please list the other beneficiaries: \_\_\_\_\_

Will you be approaching sponsors for the event / initiative?    YES                      NO

If yes, please list the organization and businesses you intend to approach:

---

How will funds be raised (ie:pledges, ticket sales): \_\_\_\_\_

Please check one:

- All proceeds will be given to FOTNS  
 A portion of proceeds will be given to FOTNS  
 Amount of net proceeds to be given to FOTNS

## Communications Information

Briefly describe the proposed publicity plan for the event:

---

---

---

What date will you begin publicizing your event: \_\_\_\_\_

Does your organization plan on using the NAME of the Friends of The Northumberland Strait in your printed materials and in your publicity? YES NO

Does your organization plan on using the LOGO of the Friends of the Northumberland Strait logo in your printed materials and in your publicity? YES NO

*\*If yes, please let us send you the correct logo file.*

If you will be using social media, what are your account user names \_\_\_\_\_

---

---

Would you like the fundraising initiative/event to appear on the FOTNS' website and social media platforms: Yes No

**Please note: All materials featuring the name and/or logo of the Mental Health Foundation must be approved by FOTNS before publication.**

Did we miss anything? Please provide us with any other details.

---

---

---

---

I understand that Friends of The Northumberland Strait must approve this application and the use of its name and/or logo prior to publicizing or holding the event. By publicly naming FOTNS as beneficiary of funds raised, I agree to donate the full amount of proceeds raised within 30 days of the event date(s).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

After submitting this application, please allow two weeks for processing. You will be contacted once a decision has been reached regarding FOTNS' involvement in your event / initiative.

Thank You!  
Friends of The Northumberland Strait